

ENHANCE
EMPOWER
ENRICH

**PART-TIME GBA
(HK-SZ) MBA**

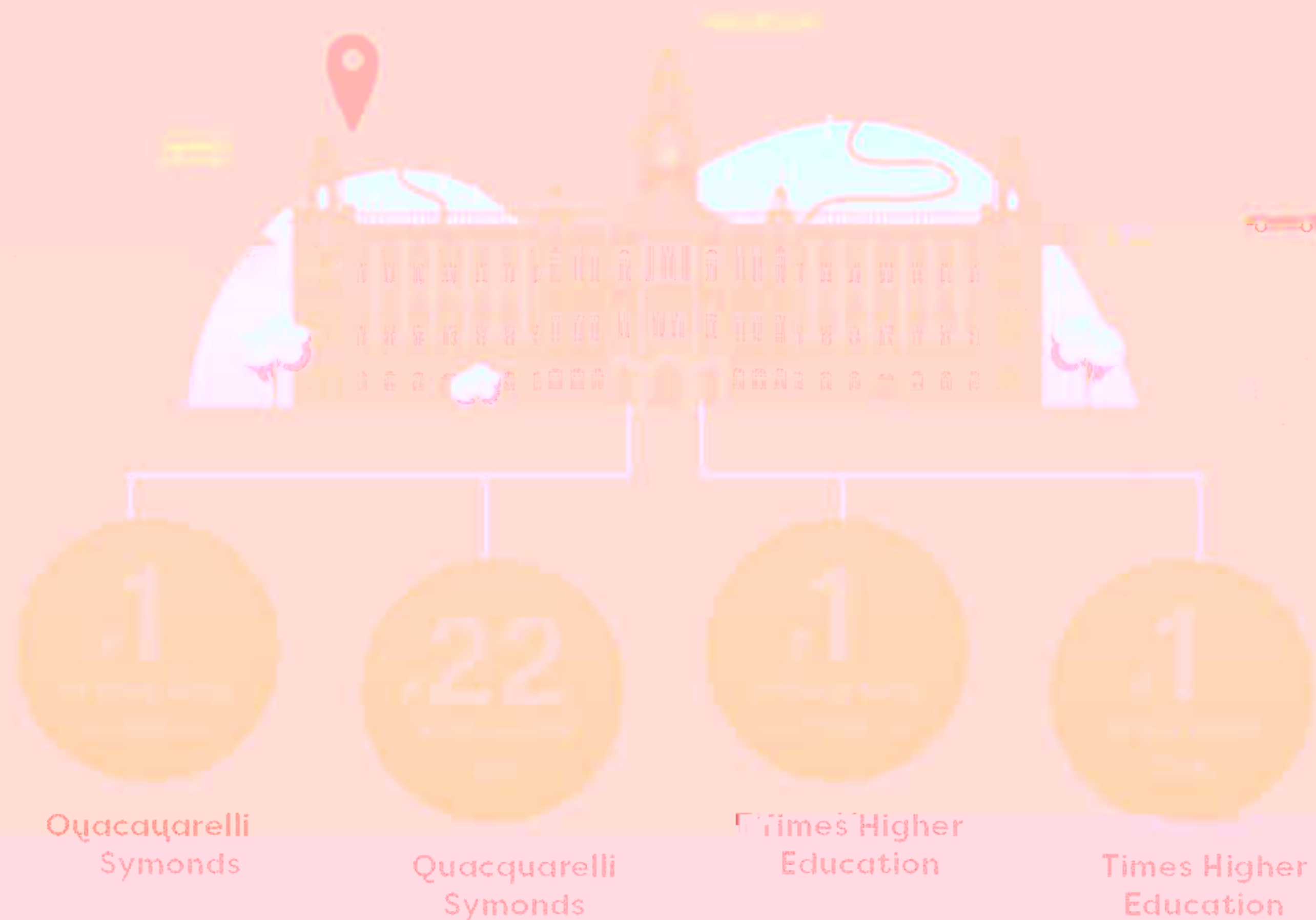


HKU PART-TIME

MBA (HK-SZ) MBA
MBA (HK-SZ) MBA

THE UNIVERSITY OF HONG KONG

WORLDWIDE RECOGNITION. HKU MBA



Quacquarelli Symonds

Quacquarelli Symonds

Times Higher Education

Times Higher Education



Ranked 18th in Profs&Quants International MBA Rankings 2020



for 9 consecutive years The Economist - Full-time MBA Ranking 2010-2018



QS *topMBA.com* Return on Investment Report 2018



Times Higher Education The Wall Street Journal Business School Report 2019 Top Tier: One-Year MBA Degrees



QS *topMBA.com* Return on Investment Report 2018



Financial Times Top MBAs for Women 2018



Forbes - The Best International MBAs: One-Year Programs 2019



Financial Times Top MBAs for Finance 2018



Financial Times Global MBA Ranking 2021



Financial Times Top MBAs for Entrepreneurship 2018

BI-WEEKLY MODE



Programme Structure

Study with both Hong Kong and Shenzhen campuses

Prime City Center's Location in Shenzhen Campus

Executive Courses

EMBA

EMBA

M T W T F S S



• Courses are conducted on weekends bi-weekly

9:30 - 18:30
(Sat & Sun)

Groundwork and Television Building

12000 square m

Year I & Year II

Orientation

4 Executive Development Workshops

4 specialized core & elective courses

10 Core Courses

12 Elective Courses



Executive Courses



Strategy and Consulting



Learning in Great Asia



Marketing and Brand Management



Executive Courses

Learning in Great Asia

Executive Development Workshops

A series of Executive Development Workshops have been created to encourage the students to fully engage in business learning experiences, with a learning time of 2-3 hours.



Business Strategy and Consulting Training Week



Marketing and Brand Management Training Week



Learning in Great Asia Training Week



Global Enterprise System and E-commerce Training Week

HIGHLIGHTS

Flexibility

Studying at your own pace, you can complete this MBA degree within 24 months whilst continuing your busy work schedule.



Diverse and Contemporary Elective Selection

Your MBA electives are often taught by industry practitioners to bring in real-world experience and experienced professors to solidify your management framework. Our elective courses include: Artificial Intelligence for Business Leaders, Insights & Lessons; Reflections of a CEO, Online Business Strategy, Marketing for Tech-Intensive Industries, Introduction to FinTech & its Impact on the Future of Finance and Banking, International Field Project and so on.



Modular Structure

Regional Perspective

Regional Perspective provides students with a global perspective on business and management. The course covers a wide range of topics, including international business, cross-cultural management, and global strategy. Students will learn how to navigate the complexities of a global market and develop a deep understanding of the cultural and economic differences between regions.

Case-based Approach

The London & New York Connection

Entrepreneurship

Entrepreneurial Hustle & Life

International Field Project

Networking and Bonding

Networking and Bonding is a key component of the MBA programme, providing students with the opportunity to build a strong professional network. Through various activities, including networking events, industry conferences, and group projects, students will develop relationships with peers, faculty, and industry professionals. This network will be invaluable for their future careers and personal growth.

Students will also have the chance to participate in bonding activities that foster a sense of community and teamwork. These activities may include team-building exercises, social events, and group projects that require collaboration and communication. By the end of the programme, students will have a strong support system and a network of contacts that will help them succeed in their careers.

The programme also offers a variety of networking opportunities, including guest lectures by industry leaders, networking events, and industry conferences. Students will have the chance to meet with professionals in their field and gain valuable insights into the industry. This networking experience will be a key factor in their career development and success.

By participating in these networking and bonding activities, students will not only build a strong professional network but also develop the skills and mindset needed to succeed in a competitive business environment. The programme is designed to provide students with a comprehensive and practical education that prepares them for the challenges of the modern business world.

The programme is designed to provide students with a comprehensive and practical education that prepares them for the challenges of the modern business world. By participating in these networking and bonding activities, students will not only build a strong professional network but also develop the skills and mindset needed to succeed in a competitive business environment.

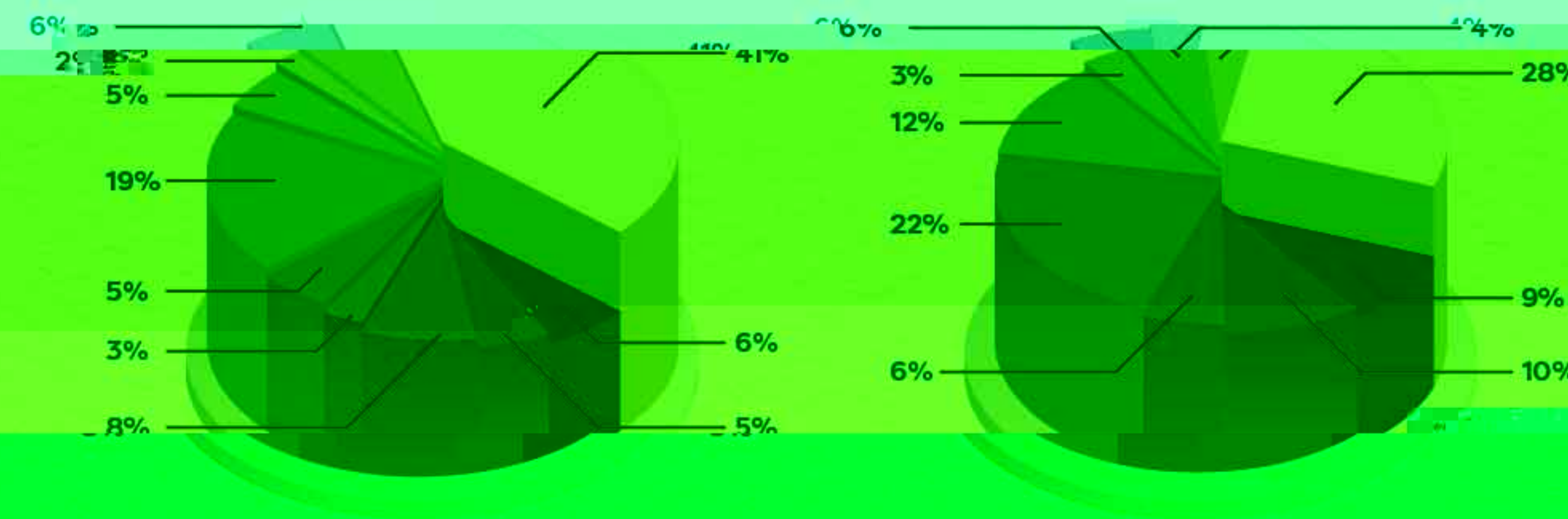
The programme is designed to provide students with a comprehensive and practical education that prepares them for the challenges of the modern business world. By participating in these networking and bonding activities, students will not only build a strong professional network but also develop the skills and mindset needed to succeed in a competitive business environment.



Hong Kong Part-time MBA

CLASS PROFILE

— Class of 2022 & 2023 —



33
Average age

10
Average yr. of work exp.

58%
Gender ratio Male

42%
Gender ratio Female

Work Experience By Industry

41%	Banking, Finance, Accounting, Insurance
19%	Utility, Consumer Products, Manufacturing
8%	IT, Tech, Telecom
6%	Consulting, Advisory, Business Services
5%	Government, NGOs
5%	Real Estate, Property
5%	Supply Chain, Logistics, Aviation, Automotive
3%	Media, Advertising
2%	Healthcare, Pharmaceutical
6%	Others

Work Experience By Function

22%	Marketing, Branding, Business Development
12%	Strategy, Planning, Consulting, Professional Services
10%	General Management
9%	Operations
6%	Engineering, IT, Architecture
6%	Human Resources, Administration
3%	Merchandising, Sourcing
4%	Others

Jinshan Hong

" Taking the part-time MBA is intense, challenging, but it is also very rewarding. I discovered from time to time that my work fuelled my curiosity for further learning and my studies unlocked greater possibilities in my work."



2022

Adam Wang

" Life is short so it's better to decide right away rather than overthinking the matter. If you want to have the international business visibilities and mindset to know more about the Asia markets then HKU MBA is the right choice."



2022

Kaifeng Huang

" My thinking is that you shouldn't use the MBA as only a stepping stone or just as a tool for advancement, because you will be amazed by the amount of exposure you get from unexpected places."



2022

Jolly Gong

" We have core courses to provide me basic knowledge that helped me to better understand the prospectus and research reports in my daily work."



2022



2021

Celine Zhu

" I decided to complete my MBA journey on a part-time basis as I relocated to Hong Kong for work. I think it's a perfect opportunity for me to apply what I learned from class to my work immediately. I also appreciate the flexible schedules and options offered by the programme and I'm able to main...



2022

Max Sun

" Timing is the key to everything. Keeping abreast of current affairs

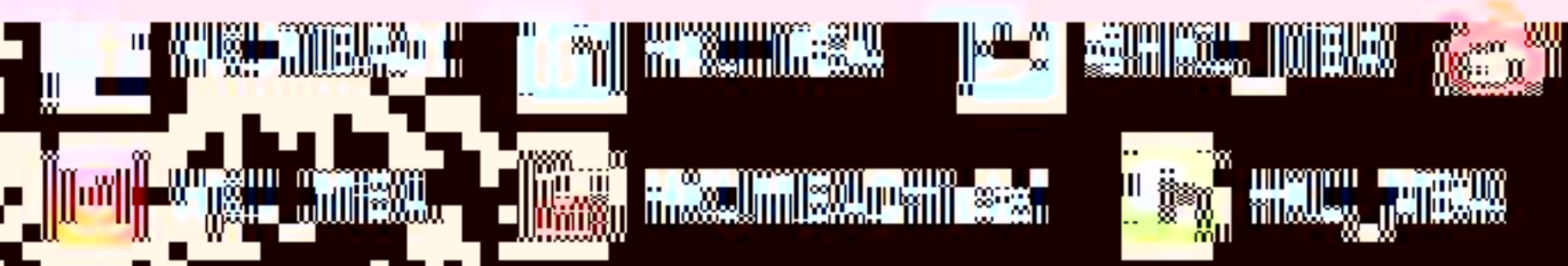


STUDENTS TESTIMONIALS

MRA LIFE ENGAGEMENT



FOLLOW US



www.mra.edu.my
www.facebook.com/mra.edu.my
www.instagram.com/mra.edu.my
www.twitter.com/mra.edu.my
www.youtube.com/mra.edu.my



2022 ADMISSIONS



Requirements

- 1 Recognised bachelor's degree
- 2 Satisfactory GMAT/GRE/GRK score
 - * Applicants with more than 7 years of postgraduate full-time work experience might be exempted from this requirement. Exemption, if any, will be considered on a case-by-case basis.
- 3 Minimum TOEFL 550 (paper-based) / 80 (internet-based) or IELTS overall band 6.0 (academic module), with no sub-test lower than 5.5
- 4 At least 2 years of postgraduate full-time work experience (as on September 2022)



Tuition Fee

HK\$468,000

HK\$468,000 payable in 6 instalments over 2 years. Subject to change and final approval by The University of Hong Kong.



Scholarships

Merit-based scholarships are available for suitable Part-time GBA (HK-SZ) MBA mode candidates.



Online application

<https://mba-gba.fbe.hku.hk/programmes/gba-mba/admissions/apply-now/>



APPLICATION PROCESS



Submit supporting documents

Interview

Admission decision

For more information, please contact us at mba-gba@hku.hk

2022-2023