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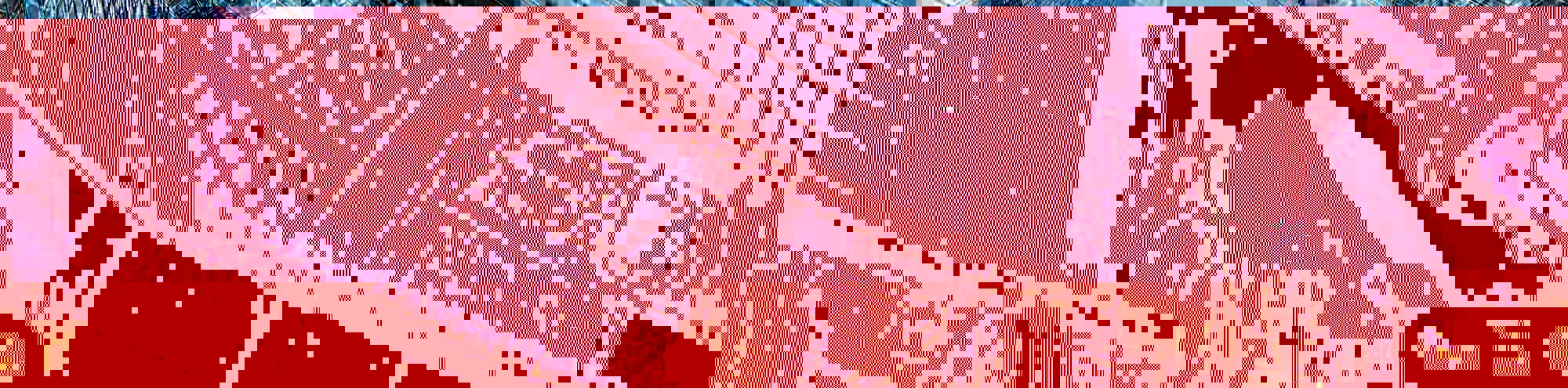


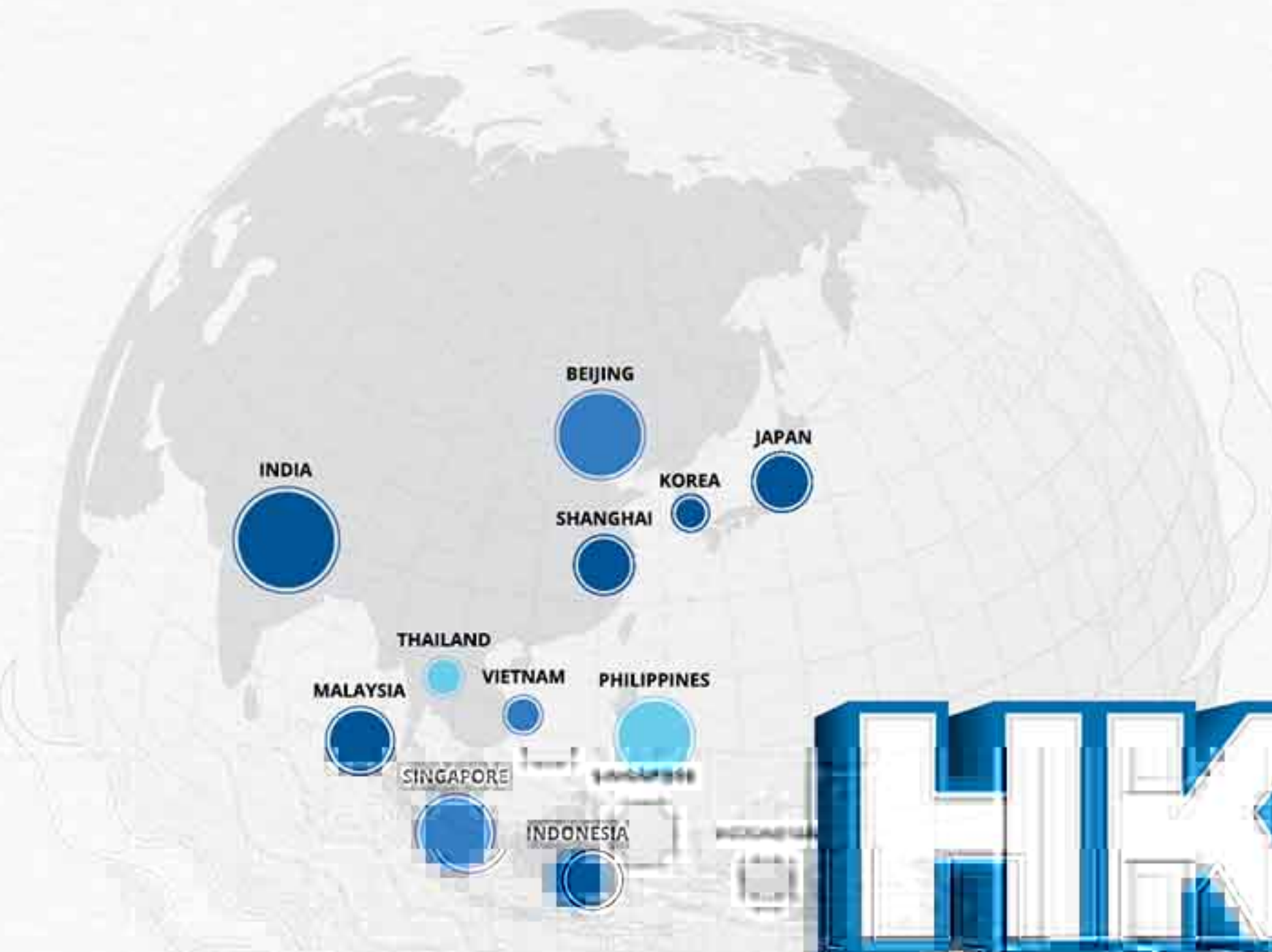
HKU  
BUSINESS  
SCHOOL

MBA  
Programmes

# LEARN BUSINESS WHERE BUSINESS IS

FULL-TIME  
MBA





# HKBU MBA

- Dynamic, global & global city
- Network of business & industry
- Advanced financial & financial services
- Business center with top-notch law & finance
- International & multicultural
- Maintained and updated

*in the heart of Asia*

## THE UNIVERSITY OF HONG KONG



### Top Business Centre in Asia and As the 1st in the World

Hong Kong

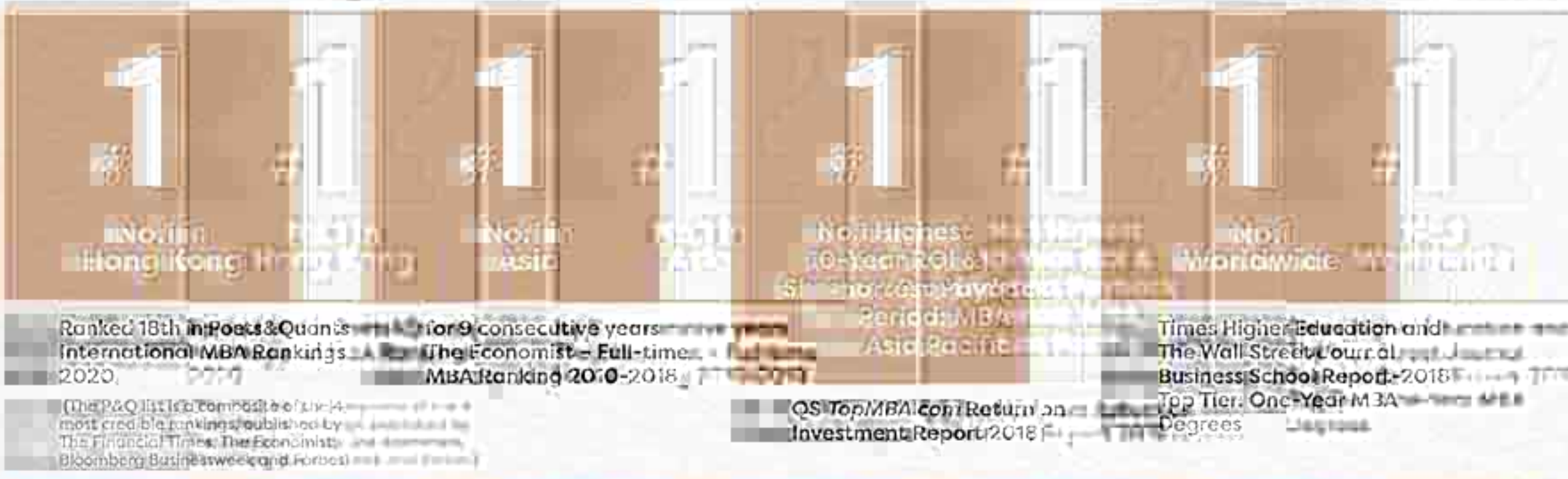


### Diversity of Graduates Profile

We encourage applicants from all professional backgrounds as diversity of thought, personalities, education and work experience is a cornerstone of HKU MBA.



### Worldwide Recognition of HKU MBA



# HKU MBA

Full-time

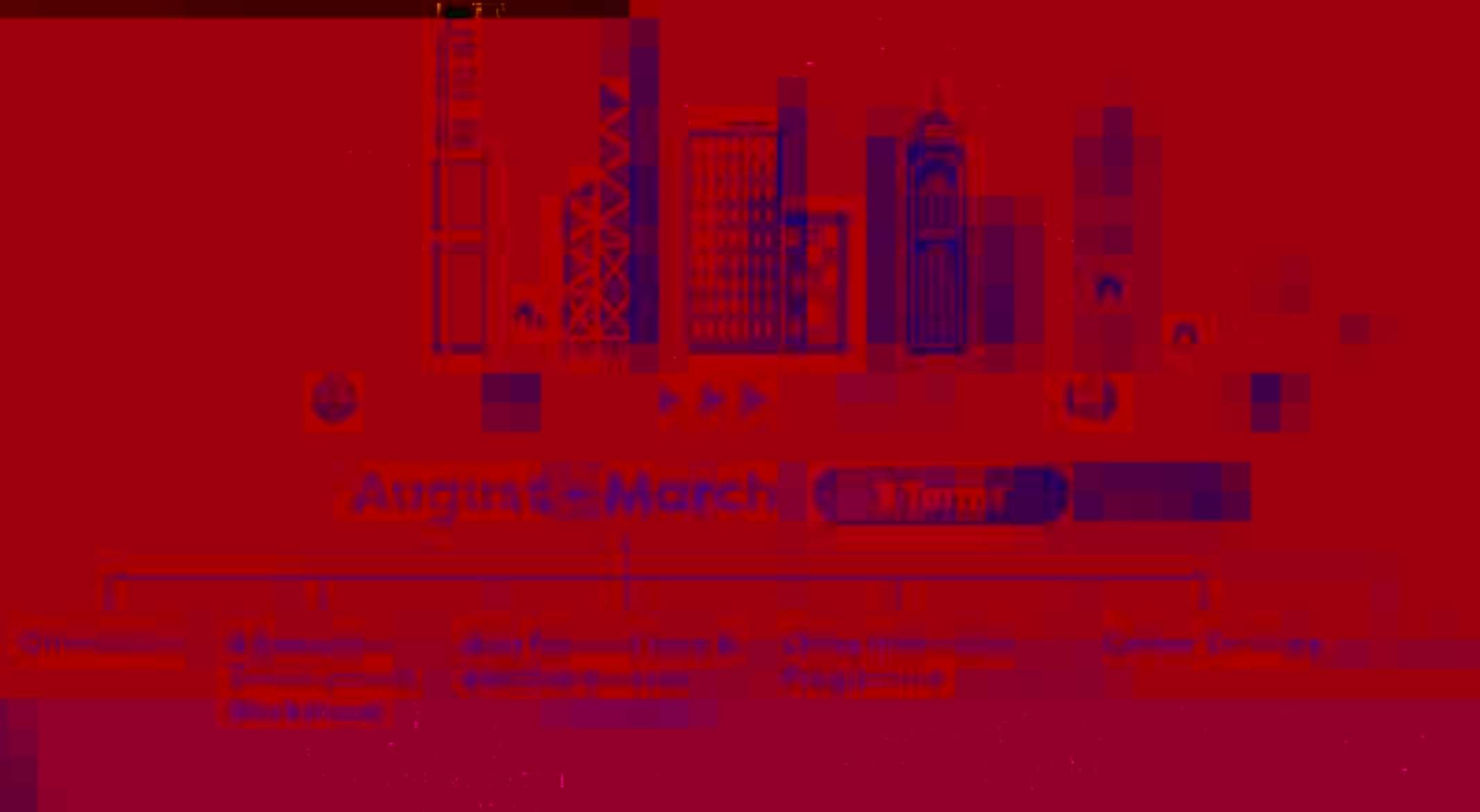
10  
Core  
Courses

6  
Elective  
Courses

10 Core Courses:

- Accounting for Business Decisions
- Analytics for Managers
- Business Ethics
- Capstone Project
- China and the Global Economy
- Competitive Strategy
- Corporate Finance
- Managing Digital Innovation
- Managerial Economics
- Marketing Strategy

The full-time MBA programme is an intensive 1 year programme with three tracks. All students spend time in Hong Kong, with field trips to mainland China. There are two tracks that spend time in New York or Hong Kong/Shanghai.



## Executive & Development Workshops

Executive & Development Workshops are designed to help you gain the knowledge and skills to lead your organisation in the 21st century. They are designed to help you gain the knowledge and skills to lead your organisation in the 21st century.

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## Minimum of 2 elective subjects

- Accounting for Business Decisions
- Analytics for Managers
- Business Ethics
- Capstone Project
- China and the Global Economy
- Competitive Strategy
- Corporate Finance
- Managing Digital Innovation
- Managerial Economics
- Marketing Strategy

# HIGHLIGHTS

## Reputation & Recognition

HKU has established a solid reputation as a premier international university and a member of the global family of universities.



## The London & New York Connection: An Expanded Global Vision

The unique partnerships with world-renowned business schools such as London Business School and Columbia Business School provide our students with unmatched opportunities in terms of educational experience and networking.



## Entrepreneurial Incubation Lab

HKU MBA partners with Cyberport Academy, part of Hong Kong's largest start-up incubation hub to conduct the Entrepreneurial Incubation Lab course. The course aims to build up entrepreneurs' mentality that leverage on the training, cultivate the capabilities of start-up founders to identify the market opportunities, and to engage in practical workshops to develop investor decks and present start-up pitch.



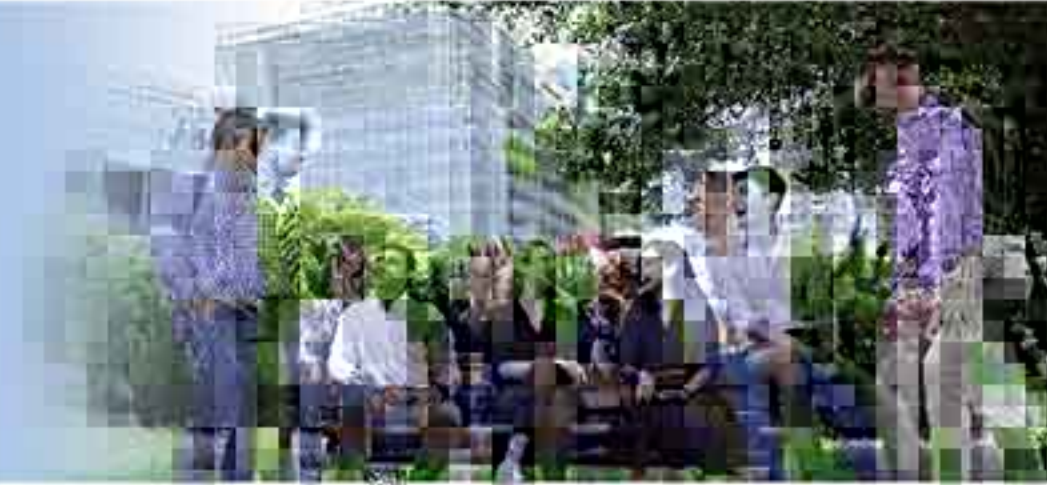
## Regional Perspective in the Heart of Asia with Strong China Focus

Our dual focus on Asia and China business renders the programme highly relevant to the wider region's dynamic, ever-evolving business environment. The China focus is achieved through regional case studies, field trips, seminars and conferences as well as company visits.



## Small Class Size & Collaborative Culture

The programme's relatively small class size, along with the diversity of profiles among class members, allows for extensive interaction and collaboration.



## Diverse and Contemporary Elective Selection

Your MBA electives are often taught by industry practitioners to bring in real-world experience and experienced professors to solidify your management framework. Our elective courses include: Artificial Intelligence for Business Leaders, Insights & Lessons: Reflections of a CEO, Online Business Strategy, Marketing for Tech-Intensive Industries.



## 1 Year Intensive Programme

Designated as our intensive MBA programme, you will only have to juggle from your career for 1 year. Our flexible structure also allows you to tailor your perfect MBA journey by selecting your favourite electives and going to the most suitable track that fits your career goals!



## Extensive Alumni Networks

HKU has more than 245,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture.



## China Immersion Programme

Students will visit various cities in China during their first nine months with HKU MBA. They will be given an eye-opening opportunity to experience the country from different perspectives, from indulging themselves in the cultural richness to experiencing the world's leading technology.



## Alumni Lifelong Learning

In order to equip our alumni with new knowledge and to help to strengthen their MBA networks, HKU Business School offers their alumni the chance to enroll in one elective per academic year to continuously enhance their knowledge and stay connected to its business school. No costs or enrollment fee will be charged.

## Case Based Approach

The HKU MBA programme adopts an experiential learning approach with the extensive use of business cases that enables students to become effective problem solvers and decision makers. These business cases are written by our own professors and are published by our own journal, Asia Research Centre ([www.arco.hku.hk](http://www.arco.hku.hk)).

## Mentorship Programme

This programme connects current students to senior professionals to build mentor-mentee relationships. Students can obtain real-life business knowledge from senior executives and top business leaders. The real case sharing and professional insights from experienced mentors offer students an engaging and enriching learning experience.



# CAREER SERVICES

## CAREER DEVELOPMENT & TRAINING

The HKU MBA Career Development & Training (CDT) Team works closely with MBA students throughout their MBA journey to provide career advice and guidance, enhancing their professional and personal skills and equipping them with network connections to relevant corporate and recruitment partners. Our team consists of seasoned professionals experienced in career coaching and employer engagement, enabling students to realise their unique career visions throughout their MBA journey.

1 Jul

### CV Template & Career Survey

### Personal Coaching

- Career Strategy & CV/LinkedIn by zoom

2 Aug

### MBA Recruitment Guides:

- Top 100 Banking, Finance & Investment  
Management Consulting, IT, Media  
Advertising, PR & MICE Companies

### CDT Orientation

3 Sep

### Learning & Development (L&D):

- Professional Workshops  
- Leadership Forum

### Company Visits & Internships

- Information Sessions - Internships & MBA Programs

6 Dec

### Job Alerts:

- Regular updates on curriculum-related internship & job opportunities

5 Nov

### Business Networking:

- Company Visits  
- Mini Career Fair  
- Leadership Forum  
- HK/China Trek Part 1

4 Oct

### Executive Coaching:

- Individual per student by professional coaches

### Mentorship Programme:

- Senior Mentors from various industries  
- Mentor-mentee matching

6 Jul 7 Jan

### Business Networking:

- International Trek  
- Alumni Chapter

8 Feb

### Business Networking:

- Professional Workshops  
- Company Info Sessions

9 Mar

### Business Networking:

- Company Visits  
- HK/China Trek Part 2  
- Leadership Forum

10 Apr - Aug

### Partner Schools:

- Virtual L&D workshops  
- Coaching sessions with career managers and professional coaches  
- Alumni sharing sessions

### Personal Coaching



### Information Sessions

### Mentorship Programme / Leadership Forum Series



### Learning and Development Workshops / Business Networking



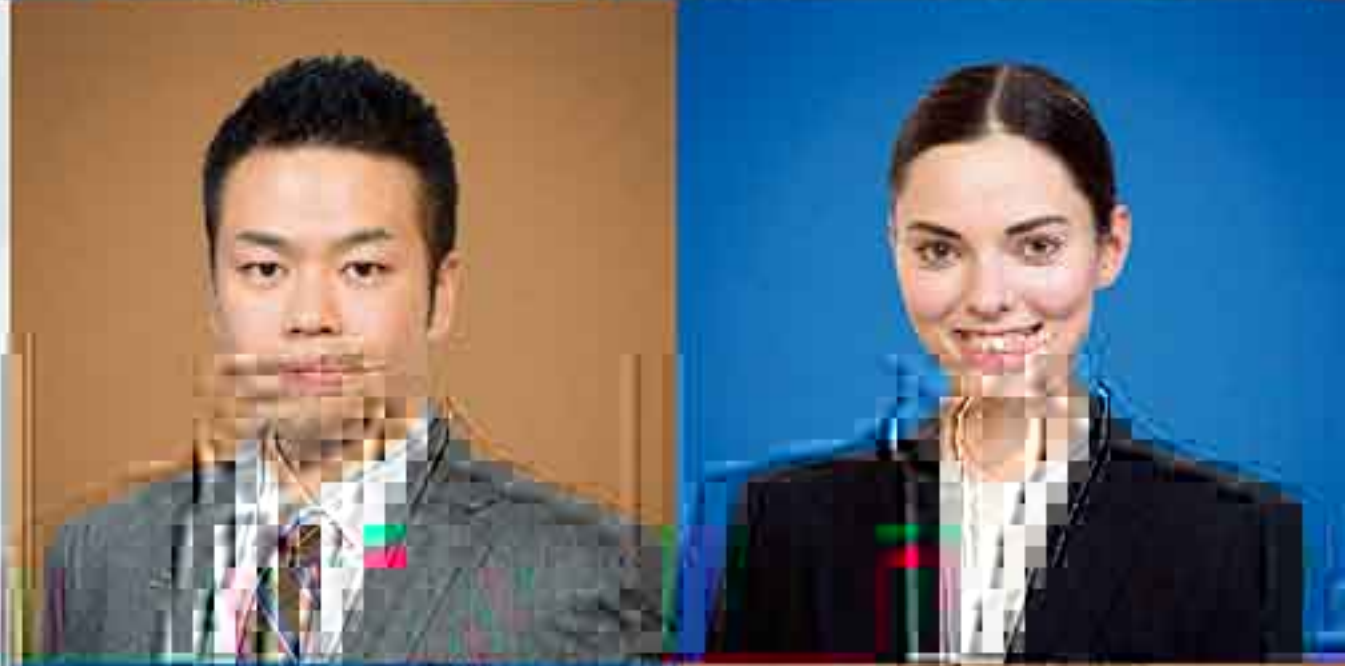
### HK/China Trek



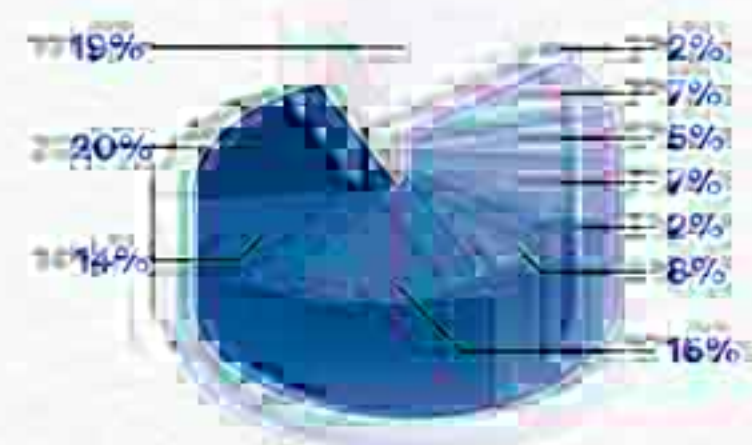


# CAREER REPORT

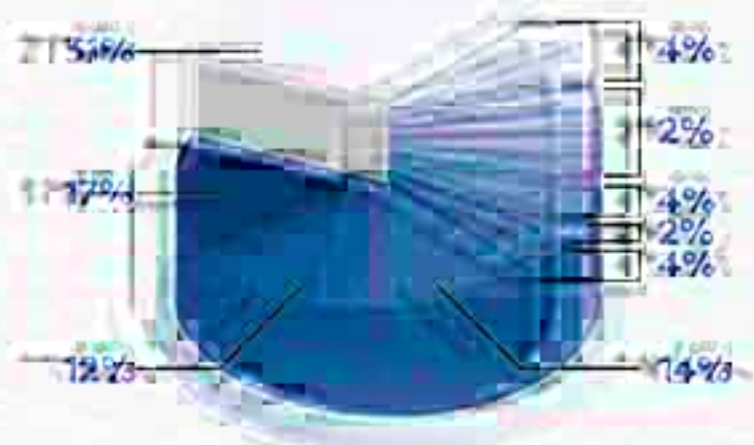
## Class of 2019 & 2020



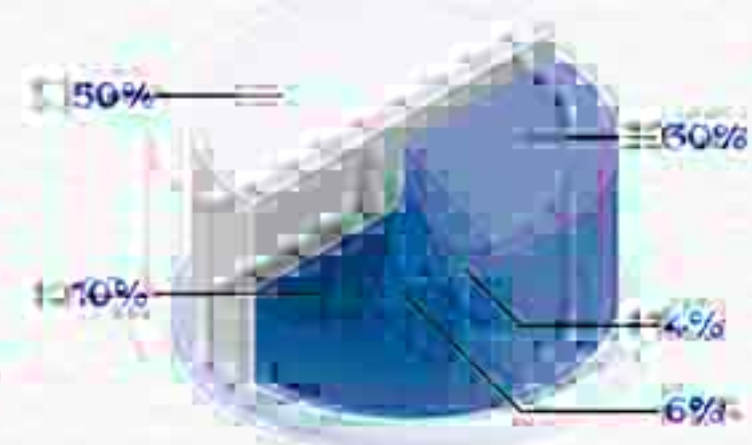
Post-MBA Job Functional Distribution



Post-MBA Job Industry Distribution



Location of Employment



19%	Branding, Business Development, Marketing
20%	Finance
14%	Consulting, Professional Services
16%	Planning, Strategy
8%	General Management
2%	Operations
7%	Analyst
5%	Product Development
7%	Project Management
2%	Others

21%	Financial Services
17%	Advisory Services, Consulting
12%	Consumer Goods, Fashion, Retail
14%	Technology
4%	Manufacturing, Chemical
2%	Food and Beverage
4%	Environmental Services
2%	Logistics, Supply Chain
2%	Media
2%	Education
2%	Conglomerate
4%	Healthcare and Pharmaceutical
4%	Others

59%	Hong Kong
10%	Mainland China (e.g. Beijing, Shanghai, Shenzhen)
6%	Americas (e.g. USA, Canada, Mexico)
4%	Europe
30%	Other Regions of Asia (e.g. India, Indonesia, Japan, Philippines, Singapore, South Korea, Thailand)

### First- and Second-Choice

As the oldest tertiary education institution in Hong Kong, the University now has more than 245,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences, and culture. On the world scene, HKU has established a solid reputation as a premier international university and a member of the global family of universities. The University truly lives up to its motto: Sapientia et Virtus: Wisdom and Virtue.

### Immigration Arrangements for Non-Local Graduates (ANG)

Non-local students who have graduated from a degree programme in a locally accredited university in Hong Kong are eligible to remain in Hong Kong for an initial period of 12 months under IANG without other conditions of stay, and would be able to take up employment during this period. Those admitted under IANG may subsequently apply for extension of stay if they are employed or have secured an offer of employment.

### One Objective Letter (OOL) & Internship

According to Hong Kong's immigration regulations, a non-local student enrolled in a full-time locally-accredited degree with a study period not less than one academic year may take up curriculum-related internship endorsed by the institution where the student is enrolled.

### Post-MBA Recruiters (Partial list)

Accenture	Edun International	Merrill Corporation
Alibaba Group	GAP Inc.	Mizuho Bank
AlphaSights	Hilti	Morgan Stanley
Banco Santander	HSBC	Oliver Wyman
EBAY	Industrial Bank	Pearson
ENP Inc.	Industrial Securities	Pitney Bowes
Capgemini	JO Finance	Prudential
CARE Group	JPMorgan Chase	IPW
Creditbond Pricing Center	Lazada Group	Richmont
Citibank	Lynk Global	SeaH Holdings Corp
DBS Bank	Mastercard	Siam Cement Group
Deliveroo	McKinsey & Company	Shopee
Deloitte	MEYUMI (A member of the Fung Group)	Tiffany & Co.
DIDI		Yum! Brands

**Jose Manuel Rodriguez Moreno**

"The variety of classes in the HKU MBA programme, the project that we worked together on, and the awards that we won have become a turning point of my career."



**David Kim**

"Before joining HKU MBA, I was always questioning the direction of my career. While I was working for a Korean conglomerate, I needed new momentum and, most of all, I wanted to experience various cultures and make friends from different backgrounds."



**Priyank Gandhi**

"Prior to undertaking an MBA I was working at one of the 'Big Four' companies. I wanted to transit into management consulting, focusing specifically on the financial services, and believed an MBA would help me develop the skills required to be a successful consultant."



**Aakriti Jain**

"There are a number of major takeaways I gained from the HKU MBA. These include time management, efficient networking, and the importance of teamwork. I can apply these takeaways to my current role working with multi-client teams."



**Sam Greenwood**

"Coming from a background in government affairs, I decided to pursue an MBA to build a broader and deeper understanding of what it takes to create and implement a successful corporate strategy focusing on Asia."



**STUDENT TESTIMONIALS**



**Jose Eduardo Coello Kurtz**

"I was working in finance in Mexico City before I decided to take the leap and study an MBA at the University of Hong Kong. I have always been a person that likes to push myself outside of my comfort zone, but felt that many universities I looked at in the US and Europe wouldn't have pushed me."



**Jose Eduardo Coello Kurtz**

"One of the striking features of HKU MBA is case-based approach, where the professors would give you cases which you go back home and analyse, and discuss with your peers. Discussing these cases allow me to understand the perspectives of my peers who come from a variety of background, and help me to understand how can my knowledge be practically used to solve the real world problems."



**Arpit Arora**

"One of the striking features of HKU MBA is case-based approach, where the professors would give you cases which you go back home and analyse, and discuss with your peers. Discussing these cases allow me to understand the perspectives of my peers who come from a variety of background, and help me to understand how can my knowledge be practically used to solve the real world problems."



**Kyoji Fukuda**

"There is much of value that an MBA programme can offer. I can tell prospective MBA candidates with confidence that the MBA is suitable for those who are seeking to switch careers."



**Kyoji Fukuda**

"The reason I joined HKU MBA is because it is well known to mainland students that the teaching quality and reputation of the University of Hong Kong are very high."



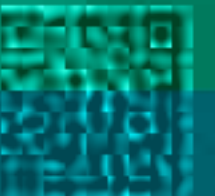
**Ms. Hong Phue Nguyen Long Binh**

"They all say you would meet interesting people doing MBA. However, being mentored by Savio Kwan, the former President and CEO of Alibaba and able to have a coffee with the man one a month is way beyond my dreams."



**Nguyen**

"I would miss meeting with my classmates. The HKU MBA is a great experience and I will miss it. I will miss the many great moments I will miss my friends."



# MBA LIFE ENGAGEMENT



- 1 Talk on Blockchain
- 2 Overseas Case Competition National Investment Banking Competition & Conference, Canada
- 3 Student Clubs: Visit to Thomson Reuters
- 4 Startup Series: Fin Tech & Entrepreneurship
- 5 MBA Alumni Webinar Series: My Xperience by LinkedIn Asia Age Start-up by PricewaterhouseCoopers
- 6 Alumni MBA Alumni Panel
- 7 Talk on Alibaba Story by Mr. Savio Kwan, Former COO of Alibaba
- 8 Overseas Business Treks to Singapore, Shenzhen, Shanghai & Dubai
- 9 Regional Chapter Meet & Greet
- 10 Bloomberg Businessweek
- 11 Visiting Any One of our Experience Centres
- 12 Leadership Talk: No Sad

## 2022 ADMISSIONS



### Requirements

- 1 Recognised bachelor's degree
- 2 Satisfactory GMAT or GRE score
- 3 Minimum TOEFL 550 (paper-based) / 80 (Internet-based) or IELTS overall band 6.5 (academic module) with no sub-test lower than 5.5
- 4 At least 2 years of postgraduate full-time work experience (as on 1st Aug 2022)



### Tuition Fees

**HK\$88,000**

HK\$88,000 for the full-time programme payable in 3 instalments. Subject to change after final approval by the University of Hong Kong.



### Scholarships

Merit-based scholarships are available for suitable full-time candidates.



### Application Link

<https://mba.fine.ust.hk/programmes/full-time-mba/admission/apply-now/>



## APPLICATION PROCESS



### Submit supporting documents

#### You should provide us with the following:

- Official/certified true copy of transcript(s)
- Certified true copy of degree certificate(s)
- Official GMAT/GRE report
- Official TOEFL/IELTS (academic module) score report
- A copy of your passport (page with photo), photo ID
- Zairee reports
- Résumé

### Interview

Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.

### Admission decision

In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received. In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE and/or TOEFL/IELTS requirements.