MBA /

2018 SHU MBA

1 MBA

1.1 SHU

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1.2 MBA “SHU MBA”

Global Local

2003 MBA 2004 9
MBA “SHU MBA” MBA

SHU MBA “ Global Local ”

1.3 SHU MBA2.0 :

SHU MBA 2007

Principles for Responsible Management Education 2009

CFA SHU MBA 42%

3M BP HP

http://www.shumba.cn/People-Research/Alumni/Alumni-Directory/Career-Survey/

SHU MBA 2.0 MBA

AMBA

“SHU MBA ” SHU MBA

2013

SHU MBA

MBA 75 (CNN Expansion 2017) MBA 10

12 (Forbes China 2014) SHU MBA 2015 QS

2014 SHU MBA AMBA

2017 AMBA MBA

75 10

1 SHU MBA

International Awards	2017	AMBA
	2017	CNN Expansion MBA 75
	2016	CNN Expansion MBA 75
	2016	MBA 15
	2015	MBA 23
	2015	QS 4
	2014	AACSB
	2014	13
Domestic Awards	2016	2016 MBA
	2016	2016 MBA
	2014	MBA 10 12
	2012	MBA
	2011	MBA
	2011	MBA
	2009	MBA 5 6 6
	2007	MBA

2 SHU MBA3.0 MBA

	096					
	211					
	MBA GLMBA(Global Local MBA)		**MBA GCMBA(Global China MBA)**		**MBA GIMBA(Global Industry MBA)**	
			GCMBA	GCMBA	MBA GIMBA-Arts	MBA GIMBA-Finance
	14.8		13.8	-	13.8	14.8
	15					
	GLMBA ,		GCMBA	GCMBA	GIMBA	
	● 2.0 ● 2.5 ● 2.5		● 2.0 ● 2.5 ● 2.5		● 2.5	
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	●	2 /	SHU MBA		096MBA	
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	●	1 /	SHUMBA		GIMBA Arts	

2.2.1 GLMBA-2018

,

14.8

(Module)	GLMBA GLMBA Courses	

2.2.2 GCMBA-2018

13.8

(Module)	GCMBA GCMBA Courses Name	Credits
Global Local Business Knowledge	Organizational Behavior and Performance	(3.0)
	Quantitative Methods for Business Management	(3.0)
	International Economic Environment	(3.0)
	Accounting for Decision Making	(3.0)
	Human Resources Management	(3.0)
	Strategic Marketing	(3.0)
	Corporate Finance	(3.0)
	Operations Management	(3.0)
	Global Strategic Management	(3.0)
	Business and Academic Research	(3.0)
	Sub-total	**30.0**
China Trade & Economies	Business Environments in China	(3.0)
	Contemporary Global Local Business Issue	(3.0)
	Sub-total	**6.0**
Personal Develom57.59 T		

2.2.3 Global Industry MBA (Global MBA for Arts and Creation Industry)

13.8

	GIMBA-Arts	/	
			(3.0)
			(3.0)
			(3.0)
			(3.0)
			(3.0)
			(3.0)
			(3.0)
			(3.0)
			(3.0)
	Sub-total		**27.0**
			(3.0)
			(0.0)
	Sub-total		**3.0**
			(3.0)
			(3.0)
			(3.0)
*			(3.0)
			(3.0)
			(3.0)
			(3.0)
			(3.0)
			(3.0)
	Sub-total		**15.0**
	MBA		0.0
	Total		**45.0**

***** **9** **5**

2.2.4 Global Industry MBA (Global MBA for New Finance Industry)

14.8

	GIMBA-Finance	/	
			(3.0)
			(3.0)
			(3.0)
			(3.0)
			(3.0)
			(3.0)
			(3.0)
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			(3.0)
	Sub-total		**27.0**
			(3.0)
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	Sub-total		**3.0**
*			(3.0)
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			(3.0)
	Sub-total		**15.0**
	MBA		0.0
	Total		**45.0**

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3

MBA

www.shumba.shu.edu.cn SHU MBA

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MBA	
	+86-21-56338864 +86-13818521436
	www.shumba.shu.edu.cn
	149 3 MBA 200072
	shumba4@oa.shu.edu.cn
	@SHUMBA http://t.sina.com.cn/shumba
QQ	SHUMBA2018 369687138
	SHUMBA
	+86-21-66133763
	+86-21-66132245
	http://yjsb.shu.edu.cn
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3.2

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	”(http://yz.chsi.cn http://yz.chsi.com.cn), **096MBA** 3 2017 11 4 MBA
	1 “2018 MBA ” 2 “ ” A
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	1 A SHU MBA 2 MBA http://www.shumba.cn/Admission/Application/Admission-Results1/ 3 SHU MBA 4 MBA MBA Essay 5
	SHU MBA MBA A MBA
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3.3

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